

23 September 2019

BUDa-best in the world

Budapest Airport has been declared the Overall Winner of the World Routes 2019 Marketing Awards in Adelaide, Australia. The Hungarian gateway beat off strong rivalry, not only in the highly competitive '4-20 million passengers' category, but also from airports around the world to take the highest accolade at the event.

On hearing the news of the triumph back home in Budapest, Dr. Rolf Schnitzler CEO, said: "We're absolutely ecstatic to learn that our aviation development team in Adelaide have raised the overall winner's trophy on behalf of everyone here at Budapest Airport. To have our airline partners recognise the difference we want to make is the ultimate tribute to everyone's belief and hard work."

Acknowledging the exceptional marketing support the airport has given to its airline partners throughout the past twelve months, the capital city airport has become a major gateway in Central Eastern Europe. Launching non-stop services to Shanghai, Seoul and Chicago (commencing May 2020), alongside another 39 routes which have been announced or started so far this year, Budapest continues to gain new carrier relations as well as ensure ongoing support from existing partners.

Through non-stop cooperation and marketing initiatives, the airport's passenger numbers have skyrocketed over the last four years, as Budapest sees itself on track to hit 16 million this year.



Photo caption: Budapest Airport's Máté Ritter, Airline Development Manager and Balázs Bogáts, Head of Airline Development, celebrate 'Hungarian Grand Prix-style' as the gateway is declared Overall Winner of the World Routes 2019 Marketing Awards in Adelaide. The Hungarian capital city airport beat competition from across the globe to win the highest accolade at the event.

Notes for Editors

- Budapest Airport is the best airport in the Region, as recognised by Skytrax in six consecutive years from 2014 to 2019, based on passenger ratings. Budapest Airport has become the lead airport in terms of passenger growth and together with its airline partners is a key contributor to the development of tourism in Hungary and Budapest.
- Budapest Airport's terminals are home to 44 airlines which transported 14.9 million passengers to 125 destinations in 45 countries in 2018 (13.5% growth rate in 2018 vs. 2017).
- Budapest Airport in 2018 handled 146.113 tons of cargo (15.9% growth rate vs. 2017).
- Monthly passenger traffic growth August 2019 has exceeded +7%.
- Budapest Airport's route development includes:

Already launched:

- Shanghai Airlines three times weekly service to Shanghai Pudong, 3 June 2019;
- Ryanair weekly service to Palma de Mallorca, 6 June 2019;
- Wizz Air twice-weekly service to Castellón, 16 June 2019;
- Air Serbia twice-weekly service to Nis, 1 August 2019;
- Ryanair four times weekly service to Catania, 13 August 2019;
- LOT Polish Airlines three times weekly to Seoul, 22 September 2019.

To launch:

- Ryanair four times weekly service to Tel Aviv, 27 October 2019;
- Ryanair twice-weekly service to Lappeenranta, 27 October 2019;
- Ryanair twice-weekly service to Poznan, 28 October 2019;
- Ryanair three times weekly service to Lisbon, 29 October 2019;
- Ryanair twice-weekly service to Porto, 29 October 2019;
- Ryanair twice-weekly service to Bordeaux, 29 October 2019;
- Ryanair twice-weekly service to Gothenburg, 29 October 2019;
- Ryanair three times weekly service to Luxembourg, 29 October 2019;
- Ryanair twice-weekly service to Odesa, 29 October 2019;
- Ryanair twice-weekly service to Toulouse, 30 October 2019;
- Wizz Air twice-weekly service to Kazan, 30 October 2019;
- Wizz Air twice-weekly service to Odesa, 2 November 2019;
- Jet2.com twice-weekly service to Birmingham, 8 November 2019;
- Wizz Air three times weekly service to Edinburgh, 21 December 2019;
- LOT Polish Airlines 12 times weekly to Brussels, 29 March 2020;
- LOT Polish Airlines 12 times weekly to Bucharest, 29 March 2020;
- LOT Polish Airlines 12 times weekly to Prague, 29 March 2020;
- LOT Polish Airlines 12 times weekly to Stuttgart, 29 March 2020;
- LOT Polish Airlines 7 times weekly to Sofia, 29 March 2020;
- LOT Polish Airlines 7 times weekly to Belgrade, 29 March 2020;
- Ryanair twice-weekly service to Lviv, 29 March 2020;
- American Airlines four times weekly service to Chicago O'Hare, May 2020;
- Wizz Air daily service to Brussels, starting S20;
- Wizz Air twice-weekly service to Lviv, starting S20;
- Wizz Air twice-weekly service to Kharkiv, starting S20.

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